# OURSE COMMUNICATE



### Yes! We will do Course Collect for you!

We take course marketing information in any electronic format and process it to any third party aggregators of courses including UCAS, Hotcourses, Graduate Prospects and FindAMasters

### Ensure students see what you think they are seeing

We check your information is displaying correctly and completely on every aggregator's website supplied.

#### Benefits to your university or college

- · Save up to half the cost of in-house
- Hassle free no collating, re-formatting or keying
- Students get a clear, complete, consistent message about your courses no matter where they first come across them
- One contact for all of your aggregators
- Maximise impact of your data on each third party website

## Delivered by course marketing information specialists

APS Ltd has worked specifically with course marketing information for over 15 years including as one of the authors of the XCRI-CAP course marketing information standard in the UK.





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